

Do you remember what it was like to start a new school year? Even though I am no longer going to school, I still feel a sense of excitement and anticipation in September, the kind I always felt when starting a new school year. Perhaps you share a similar experience. And with summer at an end, and a new season beginning, September is a great time to make sure your market research needs are met for the upcoming year.

Flow Research makes it easy to stay up-to-date on today's fast-changing flowmeter market. We have published a market study on each type of flowmeter. We have also published a study on the worldwide pressure transmitter market. The attached order form gives a complete list of available studies from Flow Research. And see the attached form for a special offer that will make it even easier for you to order the studies you need!

Besides the studies on individual types of flowmeters, we also have just published a brand new 500 page study. This is a study that you can't afford to miss, and it's called **The World Market for Gas Flow Measurement**. For the first time ever, a market study looks exclusively at the worldwide gas flowmeter market. It includes all eight types of flowmeters used to measure gas flow. It gives market size and market shares by region, product descriptions, strategies, and company profiles for each flowmeter type. In addition, for the first time, we have included data on line sizes and applications for each type of gas flowmeter.

This study tells you what you need to know to increase your market share, and to effectively sell into the growing gas flowmeter market. It tells you how many flowmeters are sold by type, and forecasts growth through 2008. It tells you who are the market leaders, and gives strategies for competing in this market. Line size data tells you what size flowmeters end-users are buying. And detailed application data lets you know what applications each type of flowmeter is used for, and forecasts the applications through 2008. For more details on the study, please visit our website at www.flowresearch.com.

The World Market for Gas Flow Measurement is an essential tool for understanding the markets you are selling into and for making sound product and marketing decisions. This study is the best possible planning tool for any flow or product manager in the gas flow measurement business. The study will help you target industries and applications where growth is occurring, and help you better position your products in the marketplace. We have conducted 60 interviews and put all the data together into the first ever complete study of the gas flow measurement market. Don't miss your chance to be among the first to own this important new study!

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Dear Flowmeter Manager:

If your company participates in the growing market for gas flow measurement, then Flow Research has a new market study you won't want to miss. **The World Market for Gas Flow Measurement** is now available for immediate shipment. The study, which is over 500 pages long, includes the following types of flowmeters:

| | |
|------------|----------------------------|
| Coriolis | Differential Pressure (DP) |
| Ultrasonic | Positive Displacement |
| Vortex | Turbine |
| Thermal | Variable Area |

One interesting result of the study is that the top three revenue producing flowmeters for the worldwide gas flowmeter market are traditional technology meters. Even though new-technology meters have made major inroads into the gas flowmeter market, traditional meters still dominate this market, in both revenues and units.

In conducting the research for this study, we contacted more than 100 gas flow suppliers and did more than 60 interviews. We received very wide cooperation for this study. It includes **market size, market shares, product descriptions, forecasts through 2008, strategies, and company profiles** for each of the eight types of flowmeters used to measure gas flow. In addition, we have obtained detailed information on the gas flow market by line size and by application. Line size data is segmented as follows:

0 – 2 inches >2 – 6 inches >6 – 20 inches >20 inches

The gas flowmeter market is also segmented by the following applications:

| | |
|---------------------------------|-------------------------------------|
| Custody transfer of natural gas | Non-custody transfer of natural gas |
| Process gas measurement | Utility/Billing applications |
| Combustion air/ Stack gas | Other |

The World Market for Gas Flow Measurement is available for shipment today for \$4,500. It includes a separate chapter on each type of flowmeter used to measure gas flow. In addition, the data is compiled together into a total picture of the gas flow measurement market. Use the attached order form to order this important new study today!

Best regards,

Jesse Yoder
Flow Research

P.S. See the attached order form for a special offer of ten percent off your entire order!

Flow Research Order Form

| Study (More details at www.flowresearch.com) | Total (includes shipping) | Total |
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| Volume I: The World Market for Coriolis Flowmeters (March 2003) | __ \$3900 | |
| Volume II: The World Market for Magnetic Flowmeters (March 2003) | __ \$3900 | |
| Volume III: The World Market for Ultrasonic Flowmeters (March 2003) | __ \$3900 | |
| Volume IV: The World Market for Vortex Flowmeters (March 2003) | __ \$3900 | |
| <i>New 2003</i> Volume V: The World Market for New-Technology Flowmeters (June 2003) | __ \$4300 | |
| Volume VI: Worldwide Survey of Flowmeter Users (October 2001) | __ \$3400 | |
| Volume VII: The World Market for Positive Displacement Flowmeters (September 2002) | __ \$3900 <i>Includes 90 suppliers</i> | |
| Volume VIII: The World Market for Turbine Flowmeters (September 2002) | __ \$3900 <i>Includes 140 suppliers</i> | |
| <i>New</i> Volume IX: The World Market for Pressure Transmitters (January 2004) | __ \$4900 | |
| Volume X: The World Market for Flowmeters – all 10 technologies (February 2003) | __ \$4900 (priced well under value!) | |
| <i>New!</i> Volume XI: The World Market for Gas Flow Measurement (September 2004) | __ \$4500 (Base year: 2003) | |
| Worldflow Monitoring Service - Includes Worldflow Barometer, Monitor, & Perspective | ___ \$6500 per year-Stay updated between studies. | |
| Grand Total | | |
| <i>Note: Nonparticipants add \$400 per study. Ask about discounts on orders for multiple studies.</i> | | |

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Or call us at (781) 245-3200. *We also accept MasterCard and Visa for your convenience.*